

Abstract

Purpose - Organizational happiness has received exponentially attention in the last five years. To offer an overview for future research a gap, this article produces a comprehensive review by combining bibliometric analysis and interviews to key authors in the field. The main objective of this paper is to show the state of research regarding the environment in the management of happiness in organizations: the evolution of scientific activity, current trends in authorship, topics and future setting research agenda.

Design/methodology/approach - The methodological process focuses on a systematic review of the relevant literature; bibliometric analysis and network mapping in the Web of Science and Scopus databases; bibliometric network analysis of authorship, citation and co-occurrence of key words in scientific publications. After the bibliometric analysis, in-depth interviews with authors of the most influential research were carried out to explore gaps, challenges and opportunities for the conceptual framework of happiness management in organizations..

Findings - The results reveal that Happiness Management is gaining importance and, moreover, more than half of the publications about happiness management are related to the environment in which the organizations are immersed. Therefore, the study provides some research directions and insists on role of environment to better understand the theoretical and practical perspectives.

Originality/value - Conclusions are drawn that promoting Corporate Social Responsibility strategies, aimed at fostering sustainability and care for the environment result in the well-being of organizations and the performance of their workers are highlighted.