Costa del Sol (Spain), analysis of economic and land changes caused by tourism

Fernando Almeida
University of Málaga, Spain

"Crisis and restructuring of tourist areas of the Spanish coast" (CSO2015-64468-P) (R+D+i) Government of Spain
Costa del Sol (Spain), analysis of economic and land changes caused by tourism

Index

1. Spanish tourism policy

2. West Costa del Sol: area specialized in tourism

3. East Costa del Sol: conflict of land use
### Evolution of international tourist

<table>
<thead>
<tr>
<th>Years</th>
<th>Portugal (Millions)</th>
<th>Greece (Millions)</th>
<th>Italy (Millions)</th>
<th>Spain (Millions)</th>
<th>Poland</th>
</tr>
</thead>
<tbody>
<tr>
<td>1955</td>
<td>0.22</td>
<td>0.40</td>
<td>11.73</td>
<td>2.63</td>
<td>3.40</td>
</tr>
<tr>
<td>1960</td>
<td>0.36</td>
<td>0.41</td>
<td>18.76</td>
<td>6.61</td>
<td>17.40</td>
</tr>
<tr>
<td>1970</td>
<td>1.23</td>
<td>2.14</td>
<td>32.08</td>
<td>22.89</td>
<td>22.47</td>
</tr>
<tr>
<td>1980</td>
<td>2.73</td>
<td>4.80</td>
<td>22.09</td>
<td>23.40</td>
<td>12.47</td>
</tr>
<tr>
<td>1990</td>
<td>8.02</td>
<td>8.87</td>
<td>26.68</td>
<td>34.30</td>
<td>16.00</td>
</tr>
<tr>
<td>2000</td>
<td>12.10</td>
<td>12.50</td>
<td>41.18</td>
<td>47.90</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>6.83</td>
<td>15.01</td>
<td>43.63</td>
<td>52.68</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td>9.32</td>
<td>22.03</td>
<td>48.68</td>
<td>65.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Years</th>
<th>Portugal (Annual rate (%))</th>
<th>Greece (Annual rate (%))</th>
<th>Italy (Annual rate (%))</th>
<th>Spain (Annual rate (%))</th>
<th>Poland</th>
</tr>
</thead>
<tbody>
<tr>
<td>1955-60</td>
<td>13.0</td>
<td>0.2</td>
<td>12.0</td>
<td>30.3</td>
<td></td>
</tr>
<tr>
<td>1960-70</td>
<td>24.2</td>
<td>42.6</td>
<td>7.1</td>
<td>24.6</td>
<td></td>
</tr>
<tr>
<td>1970-80</td>
<td>12.3</td>
<td>12.4</td>
<td>-3.1</td>
<td>0.2</td>
<td></td>
</tr>
<tr>
<td>1980-90</td>
<td>19.4</td>
<td>8.5</td>
<td>2.1</td>
<td>4.7</td>
<td></td>
</tr>
<tr>
<td>1990-00</td>
<td>5.1</td>
<td>4.1</td>
<td>5.4</td>
<td>4.0</td>
<td></td>
</tr>
<tr>
<td>2000-10</td>
<td>-4.3</td>
<td>2.0</td>
<td>0.6</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>2010-14</td>
<td>9.1</td>
<td>11.7</td>
<td>2.9</td>
<td>5.8</td>
<td></td>
</tr>
</tbody>
</table>

Source: UNWTO
Phases in tourism policy of Spain

- **PRE-FORDIST PHASE**: National Image, 1st Tourism Government
- **FORDIST PHASE**: Development Mass Tourism Indicative Planning
- **POST-FORDIST PHASE**: Restructuring Government, Tourism Sector

- **INITIATION (1900-1950)**
- **DEVELOPMENT (1951-1975)**
- **MATURATY (1976-2016)**
Southern European model based on mass tourism

- Fordist Southern European model
- Geographical Location
- Historical & Social Factors
- Economics Factors
- Political Factors
- Development Level
- Government Involvement
- Tourist Resources
- Territorial Imbalances
- European Tourist Markets
- Historical Background
- National Image

Source: Author
Tourist spaces in Spain and Portugal

DENSITY OF HOTEL PLACES. PROVINCES (SPAIN) AND (PORTUGAL). 1968

Source: INE (Portugal), Ministerio de Información y Turismo (Spain)
Tourist spaces in Spain and Portugal


Source: INE (Portugal), Ministerio de Industria, Comercio y Turismo, Turespaña (Spain)
Tourism impacts in Spain

**Tourism Impacts:**

- **Economic:** 10% of GDP, Payment Balance, etc.

- **Social:** Jobs, migrations, multicultural society, etc.

- **Environmental:** Massive development of coastline

**Wpływ turystyki:**

- **Ekonomiczny:** 10% PKB, bilansu płatniczego, etc.

- **Społeczne:** Praca, migracje, społeczeństwo wielokulturowe, itp

- **Środowiska:** Masywna rozwój wybrzeża
Localization. Costa del Sol

WEST COSTA DEL SOL
Coast of Sun
Málaga. Costa del Sol
- **Extension:** 1,374 km²
- **Population:** 1.266 Million people (2014)
- **Density:** 922 inhabitants per sq. Km.
- **Airport:** 14.4 million passengers
- **10.6** million tourists 2015

- **Rozszerzenie:** 1374 km²
- **Populacja:** 1.266 mln ludzi (2014)
- **Gęstość:** 922 mieszkańców na km kw.
- **Lotnisko:** 14.4 mln pasażerów
- **10,6** mln turystów 2015
West Costa del Sol Migration

Migratory balance of Costa del Sol

- Balance
- Emigration
- Inmigration
Tourists nationality staying in hotel. Costal del Sol. 2014

- Spanish: 50.8%
- France: 5.5%
- Rest: 20.3%
- Germany: 8.3%
- U.K.: 9.5%
- Poland: 0.6%
- USA: 2.4%
- Italy: 2.6%

10 million tourists (2014)
Evolution of the Costa del Sol

1º STAGE (1950-1975)
- FAST DEVELOPMENT
- HOTEL
- AIRPORT
- ELITE TOURISM

2º STAGE (1975-1990)
- MASS TOURISM
- SECOND HOME
- TOURISM SPREAD COAST
- TOURISM MASS

3º STAGE (1990-2016)
- HOUSING BUBBLE
- INT. INVESTMENT
- SPREAD INLAND
- TOURISM GLOBALIZATION
Evolution of hotel bed places in West Costa del Sol

The graph illustrates the evolution of hotel bed places over time, showing different stages such as exploration, development, consolidation, and rejuvenation. The critical range of elements of capacity is indicated, with points A, B, C, D, and E representing various stages of development and decline.
EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

Metropol. Area
Mixed land uses
Natural protected areas and tourism
CHANGES IN TRADITIONAL LOCAL ECONOMY

Traditional agriculture crisis

Tropical fruits /Greenhouse

Tourism

Second homes

International + domestic investment

Town hall budget needs
EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

Cattel Ranch
Differents elements in the country (landscape, heritage, etc)
EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

Non planning
Urban process
in country
EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

Environmental areas of high value
EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

Environmental problems
Housing bubble

EVOLUTION OF SECOND HOUSE IN THE EAST COSTA DEL SOL

Gráfico 2
Source: Own elaboration. Colegio de Arquitectos
Nota: Descenso en 2003 debido a cambio metodológico en estadística
Another future urban belt to the east coast
Some issues related to housing

93,000 homes planned in the existing urban planning

Urban local plans provide a 16,711 hectares of land to build homes

Between 2003 and 2010 they have built 31,729 new homes in East Costa del Sol

7,211 homes on agricultural land (Costa del Sol) and more than 22,000 in the mountain area near the coast (2007)

(Foreign owners, homeowners associations, British political parties ...)
Thank you for your attention

Dziękuję za uwagę

?