

# Costa del Sol (Spain), analysis of economic and land changes caused by tourism



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# Costa del Sol (Spain), analysis of economic and land changes caused by tourism

## Index

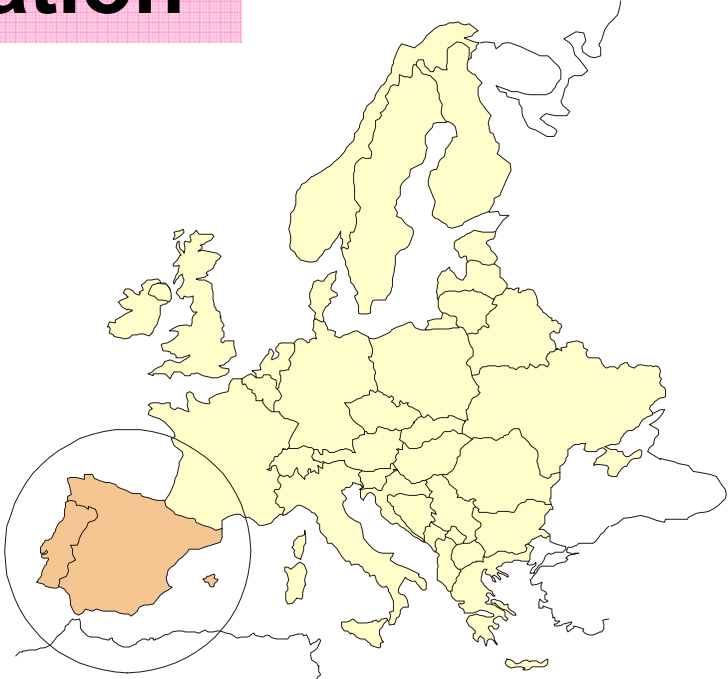
1. Spanish tourism policy
2. West Costa del Sol: area specialized in tourism
3. East Costa del Sol: conflict of land use

# Localization

SPAIN



Hiszpania



Lokalizacja

## Evolution of international tourist

(Millions)

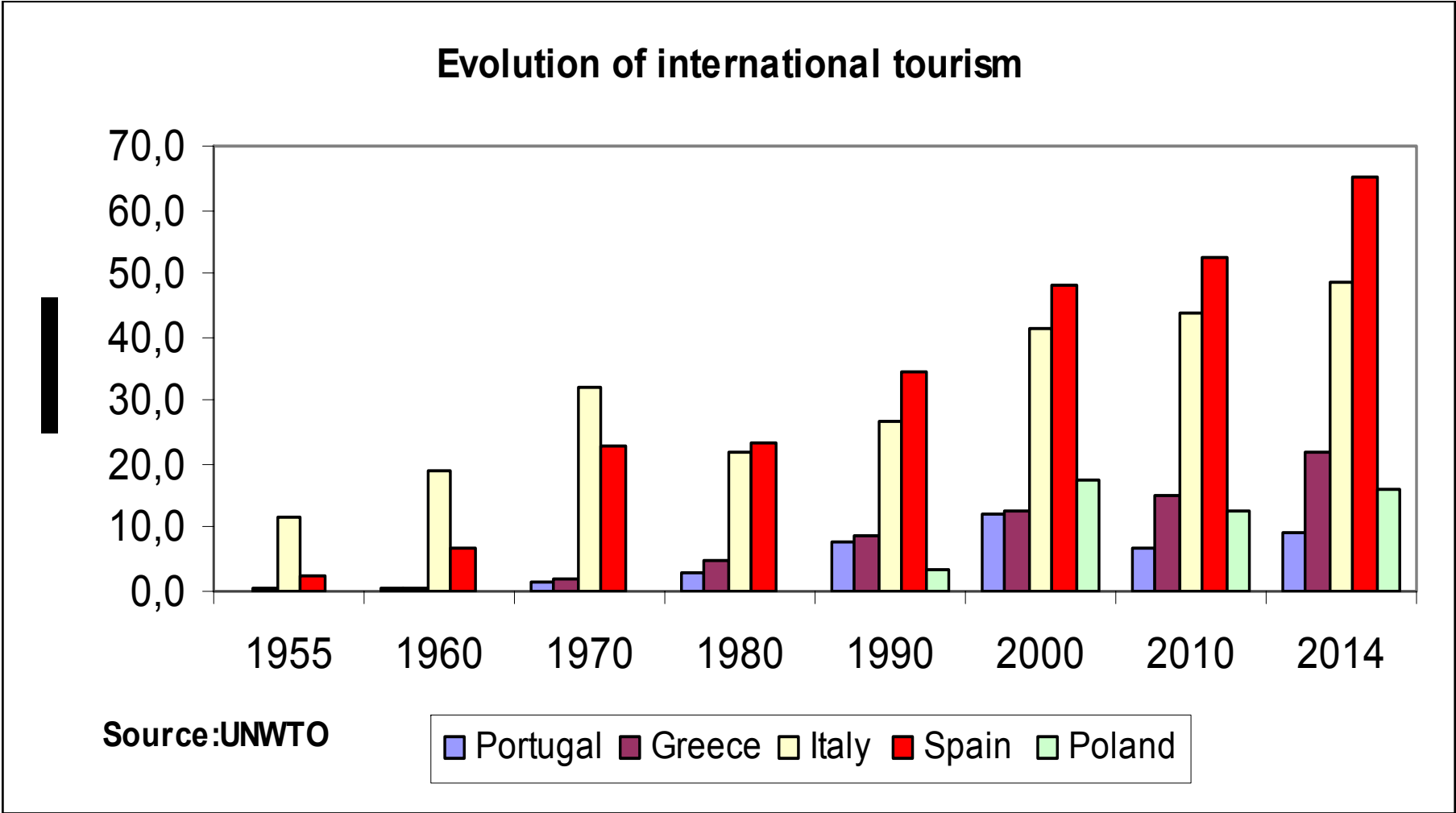
	1955	1960	1970	1980	1990	2000	2010	2014
Portugal	0.22	0.36	1.23	2.73	8.02	12.10	6.83	9.32
Greece	0.40	0.41	2.14	4.80	8.87	12.50	15.01	22.03
Italy	11.73	18.76	32.08	22.09	26.68	41.18	43.63	48.68
Spain	2.63	6.61	22.89	23.40	34.30	47.90	52.68	65.00
Poland					3.40	17.40	12.47	16.00

Annual rate (%)

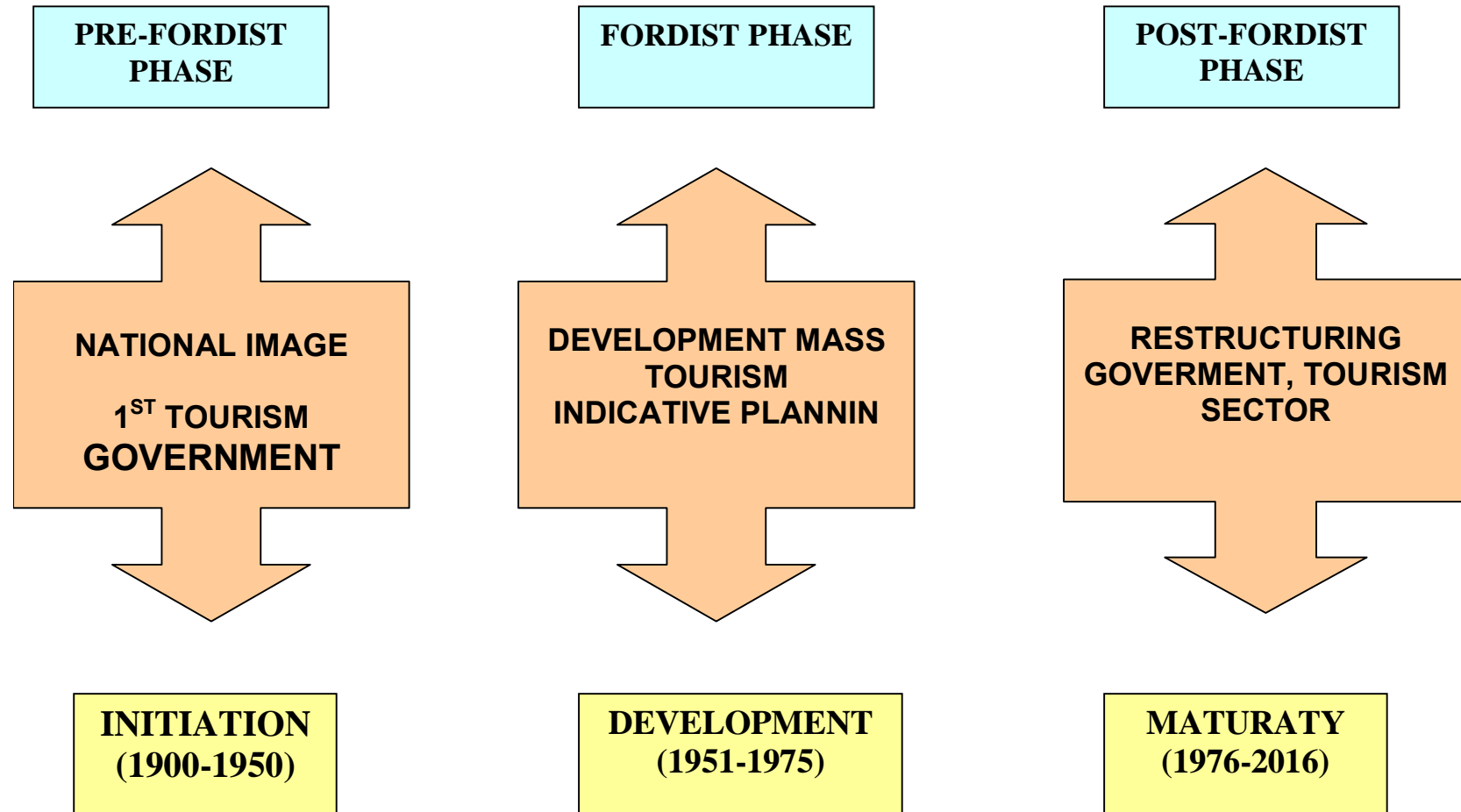
	1955-60	1960-70	1970-80	1980-90	1990-00	2000-10	2010-14
Portugal	13.0	24.2	12.3	19.4	5.1	-4.3	9.1
Greece	0.2	42.6	12.4	8.5	4.1	2.0	11.7
Italy	12.0	7.1	-3.1	2.1	5.4	0.6	2.9
Spain	30.3	24.6	0.2	4.7	4.0	1.0	5.8
Poland					41.2	-2.8	7.1

Source: UNWTO

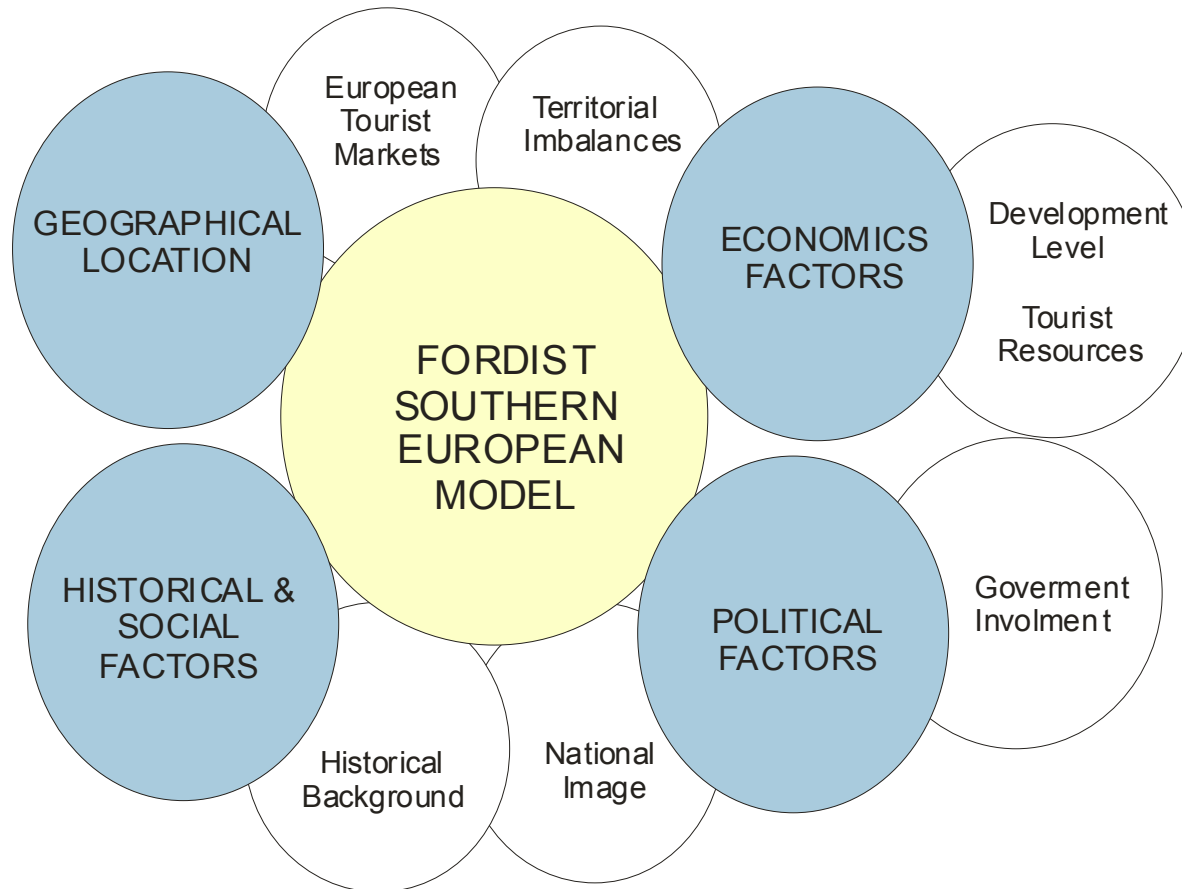
# Some tourist countries of Europe



# Phases in tourism policy of Spain



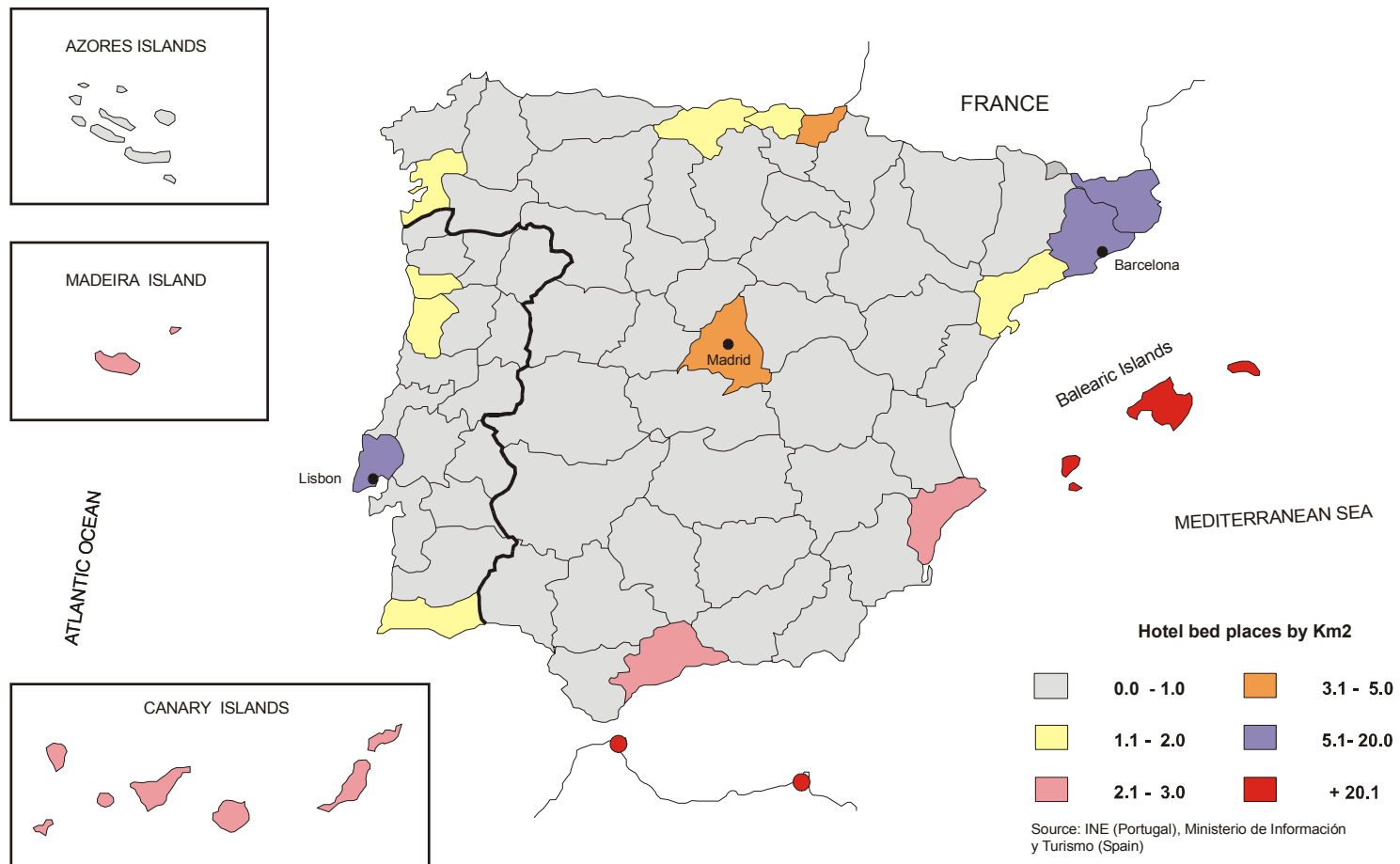
# Southern European model based on mass tourism



Source: Author

# Tourist spaces in Spain and Portugal

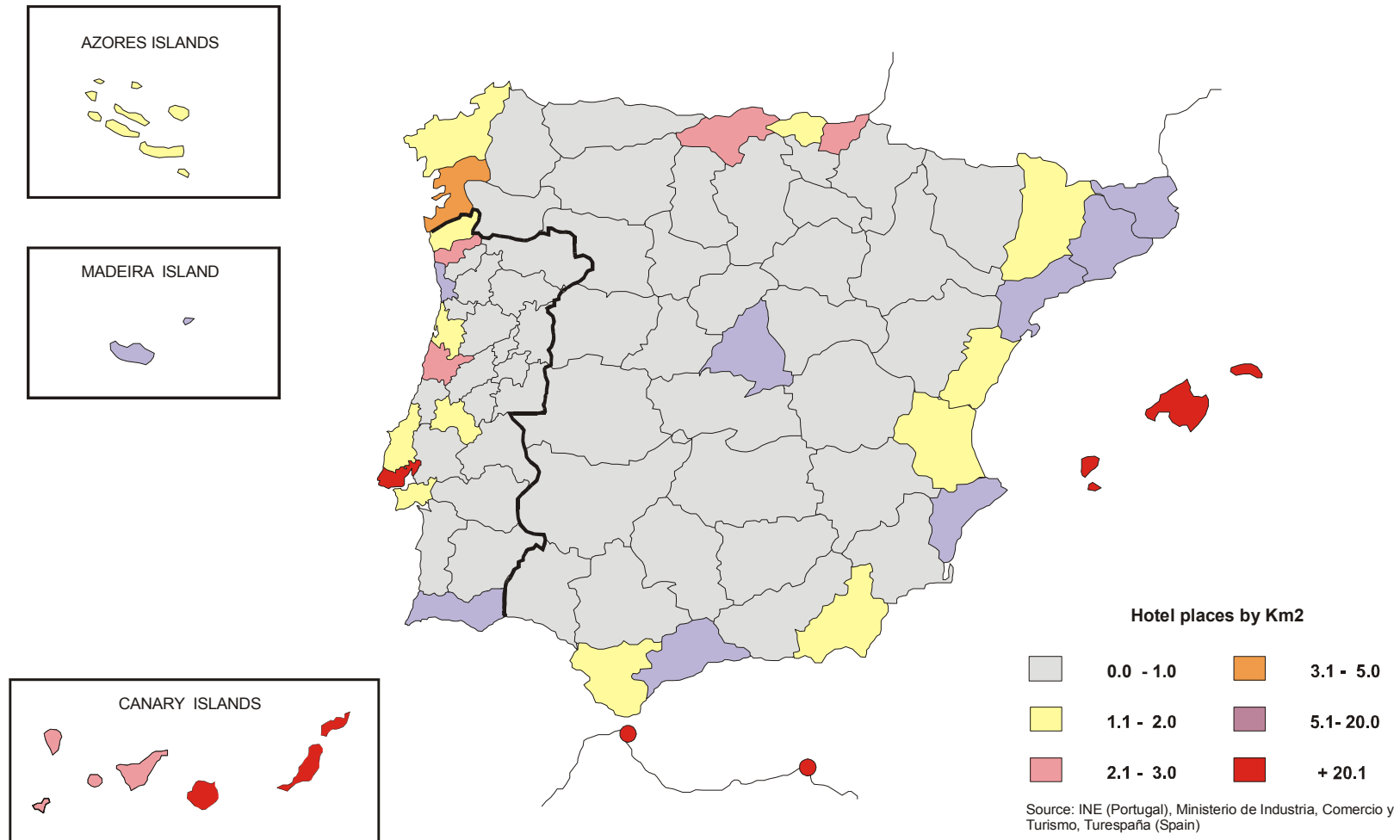
DENSITY OF HOTEL PLACES. PROVINCES (SPAIN) AND (PORTUGAL). 1968





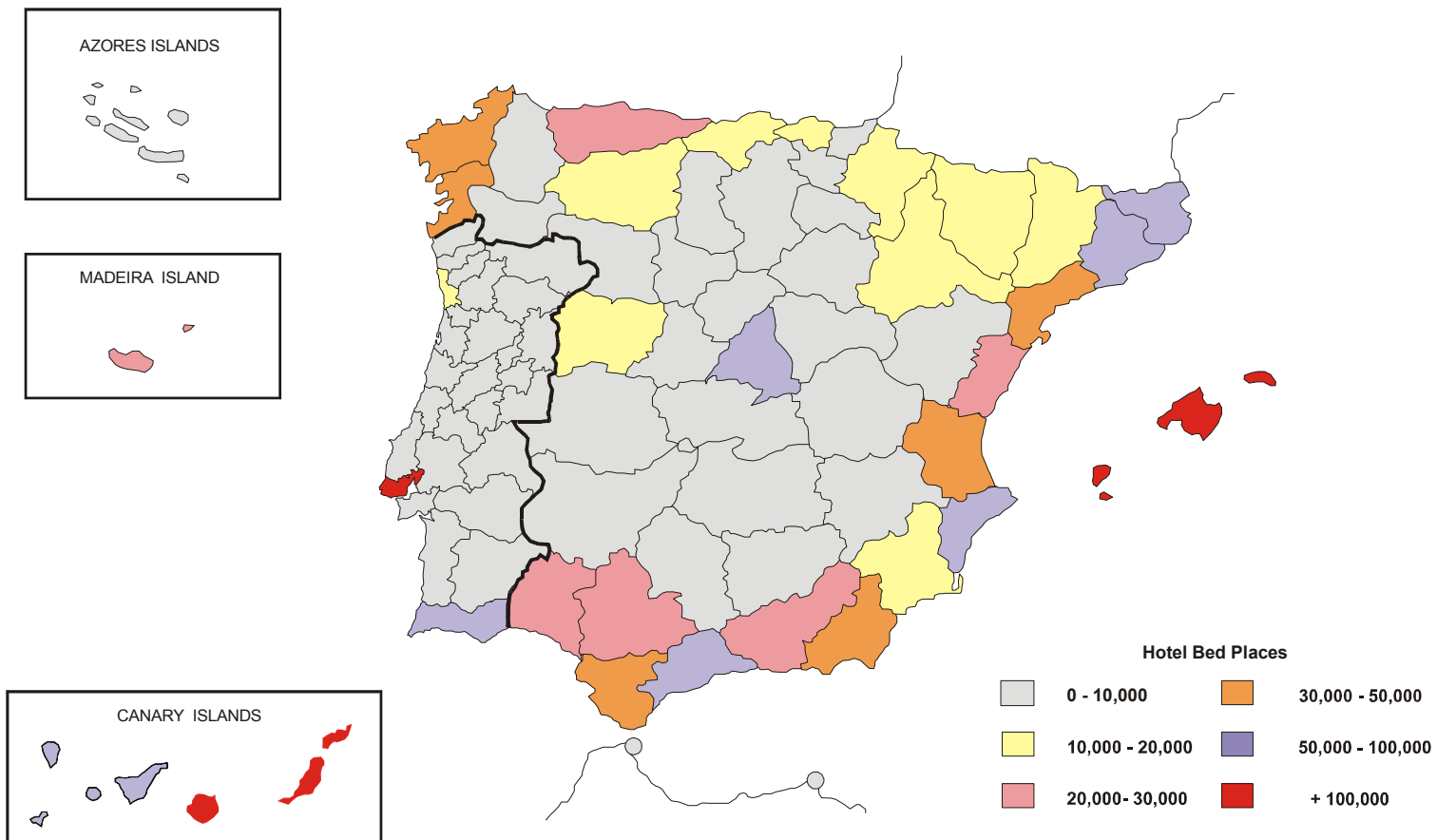
# Tourist spaces in Spain and Portugal

DENSITY OF HOTEL PLACES. PROVINCES (SPAIN) ANDI (PORTUGAL). 1990.



# Tourist spaces in Spain and Portugal

HOTEL PLACES. PROVINCES (SPAIN) AND (PORTUGAL). 2009.



# Tourism impacts in Spain

## Tourism Impacts:

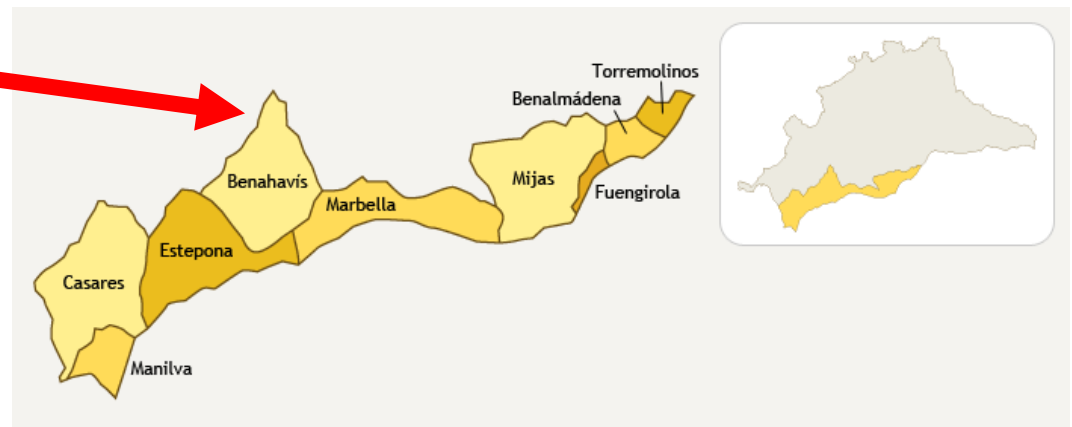
- **Economic:** 10% of GDP, Payment Balance, etc.
- **Social:** Jobs, migrations, multicultural society, etc.
- **Environmental:** Massive development of coastline

## Wpływ turystyki:

- Ekonomiczny:** 10% PKB, bilansu płatniczego, etc.
- Spoleczne:** Praca, migracje, społeczeństwo wielokulturowe, itp
- Środowiska:** Masywna rozwój wybrzeża

**SPAIN**

**Localization.  
Costa del Sol**



**WEST COSTA DEL SOL  
Coast of Sun**

# Málaga. Costa del Sol

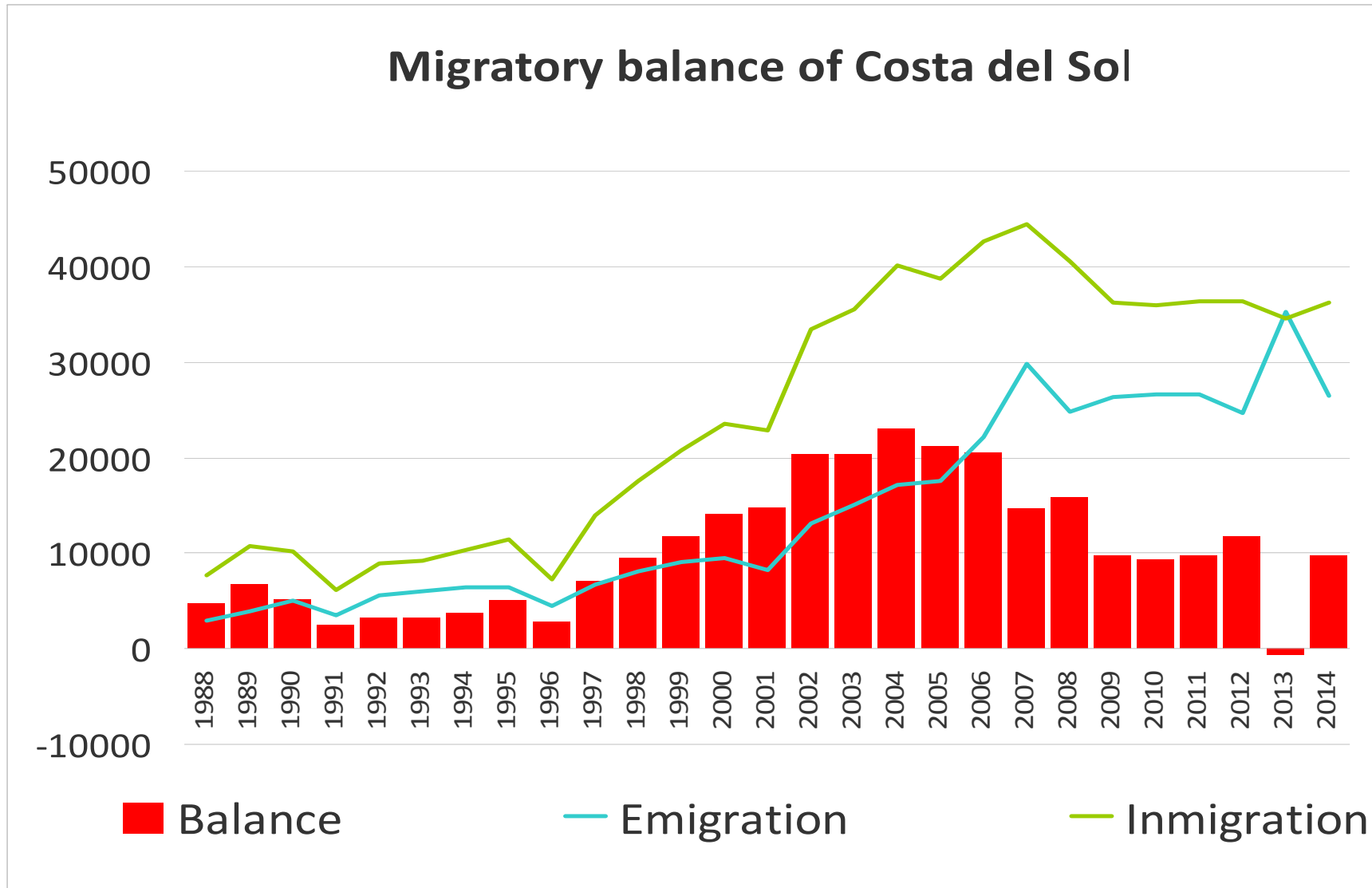


## Costa del Sol Data

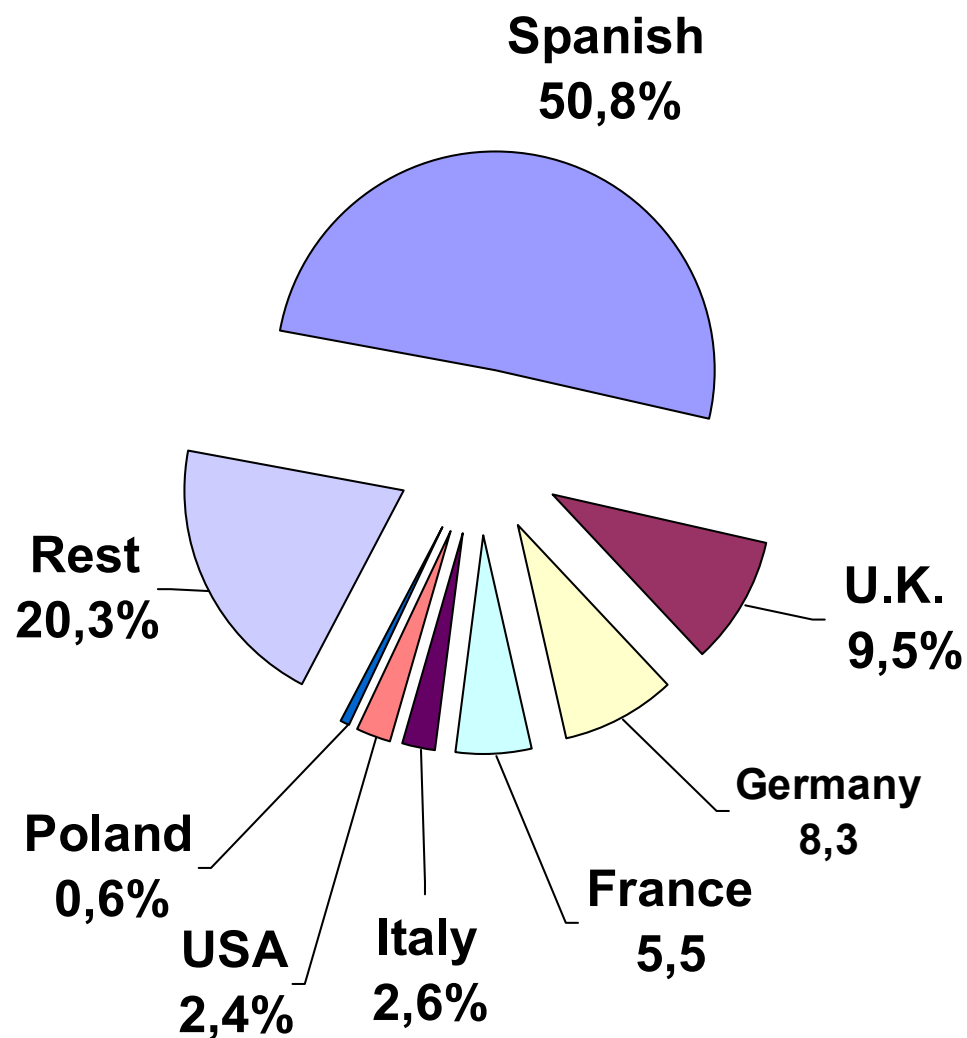
- **Extension:** 1,374 km<sup>2</sup>
- **Population:** 1.266 Million people (2014)
- **Density:** 922 inhabitants per sq. Km.
- **Airport:** 14,4 million passengers
- **10.6** million tourists 2015

- **Rozszerzenie:** 1374 km<sup>2</sup>
- **Populacja:** 1.266 mln ludzi (2014)
- **Gęstość:** 922 mieszkańców na km kw.
- **Lotnisko:** 14,4 mln pasażerów
- **10,6** mln turystów 2015

# West Costa del Sol Migration



# Tourists nationality staying in hotel. Costal del Sol. 2014



**10 million  
tourists  
(2014)**



# Evolution of the Costa del Sol

**1° STAGE  
(1950-1975)**



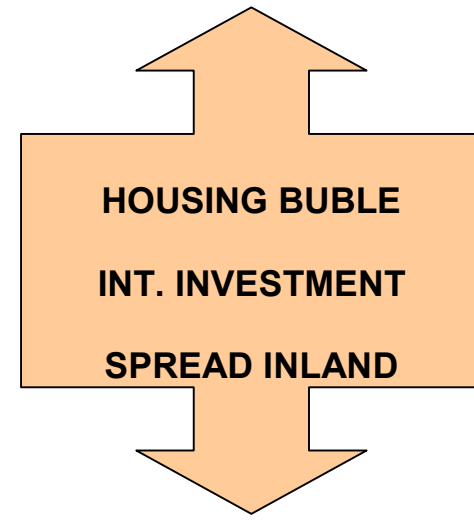
**ELITE  
TOURISM**

**2° STAGE  
(1975-1990)**



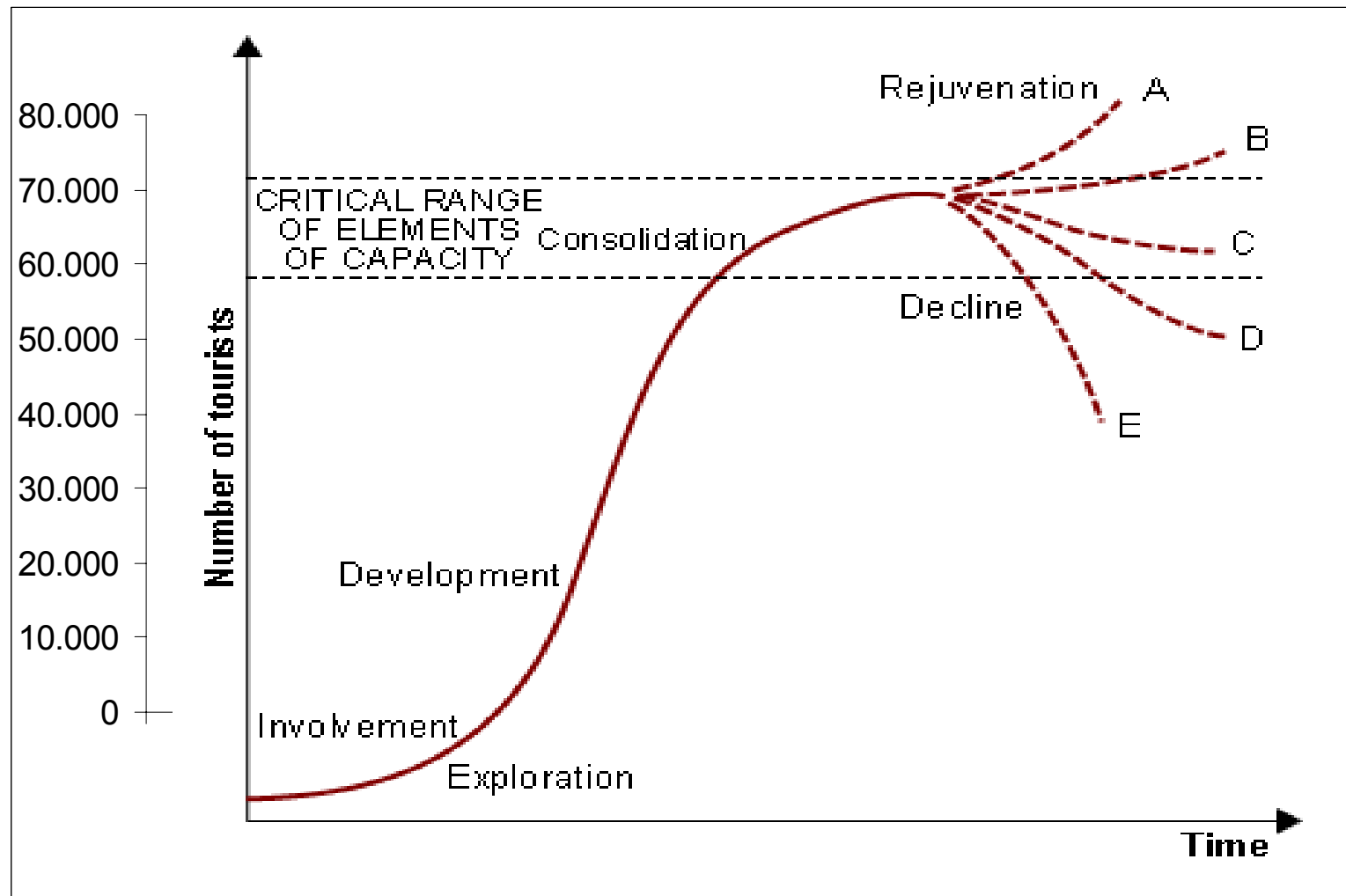
**TOURISM  
MASS**

**3° STAGE  
(1990-2016)**

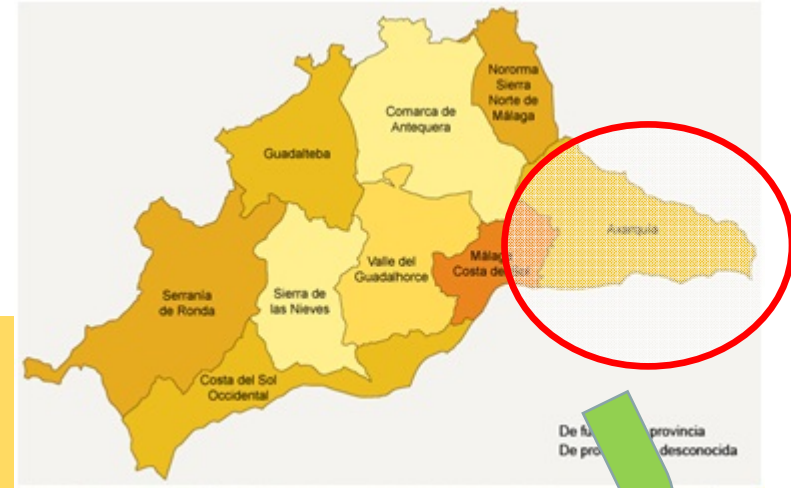


**TOURISM  
GLOBALIZATION**

# Evolution of hotel bed places in West Costa del Sol



# EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

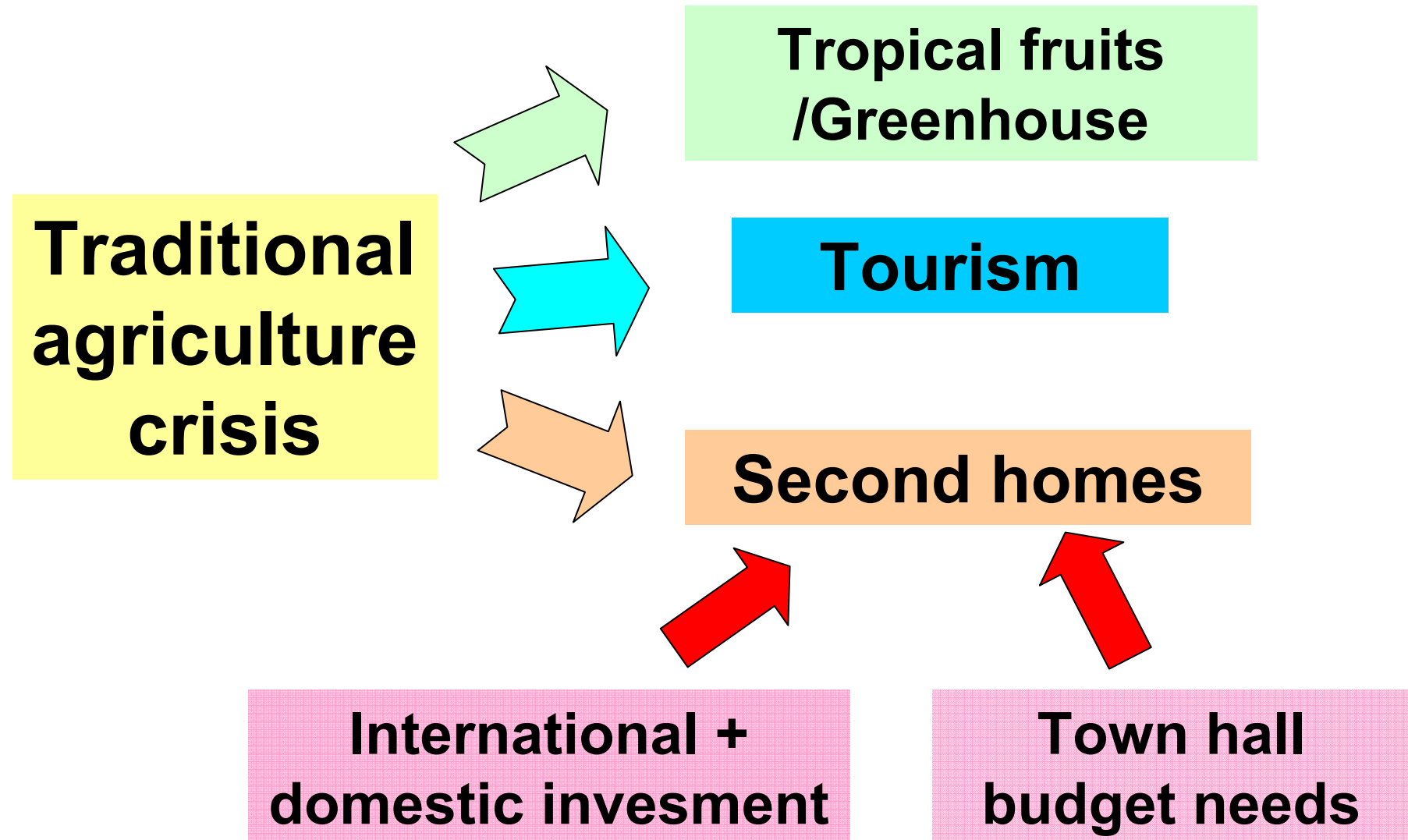


Metropol. Area

Mixed land uses

Natural protected areas and tourism

# CHANGES IN TRADITIONAL LOCAL ECONOMY





# EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

Catt  
Ran





## Different elements in the country (landscape, heritage, etc)





# EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

**Non planning  
Urban process  
in country**



**EAST COSTA DEL SOL. LAND CONFLICT  
BETWEEN TOURISM AND AGRICULTURE**

**Environmental areas of high value**



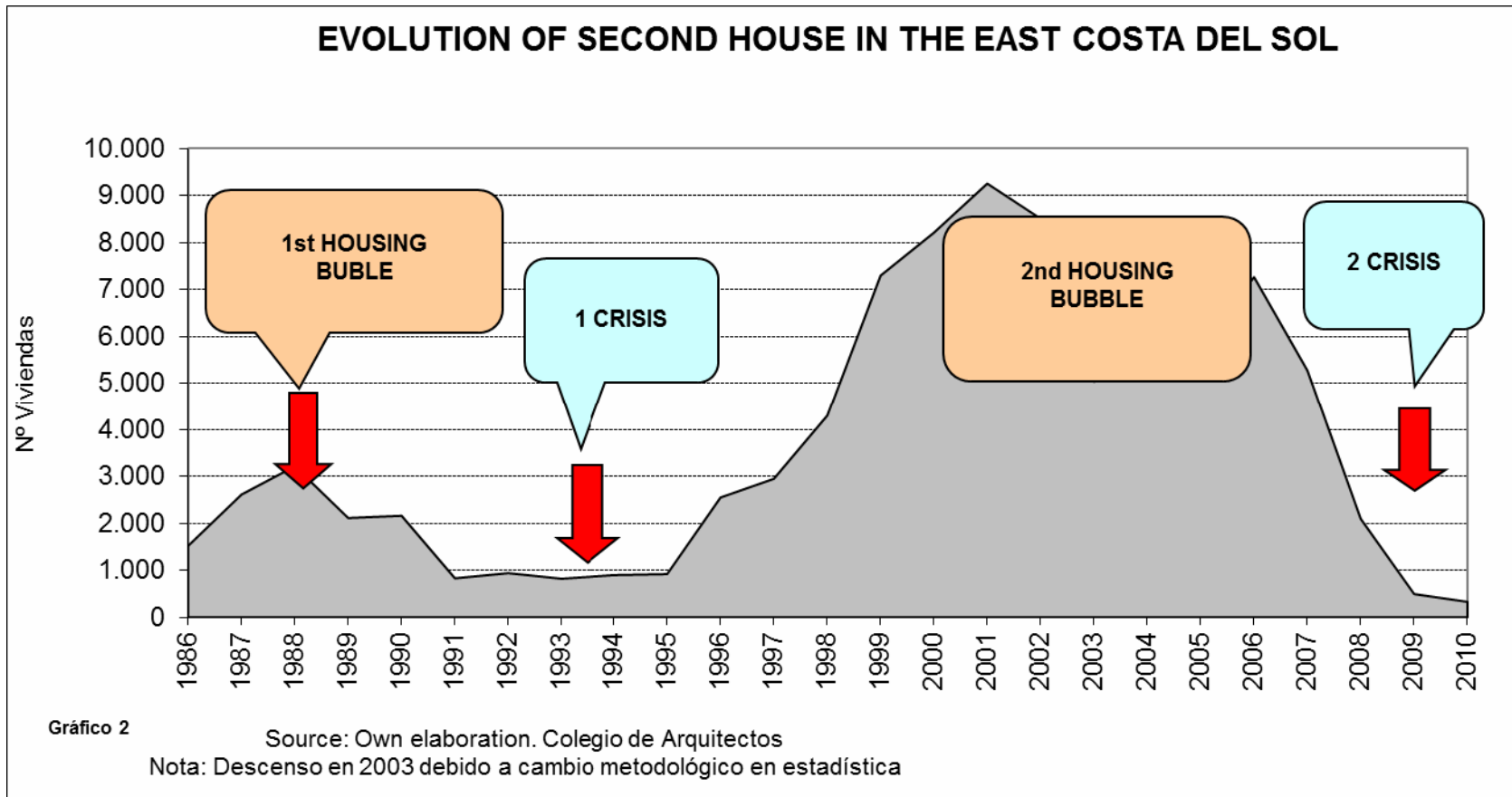


# EAST COSTA DEL SOL. LAND CONFLICT BETWEEN TOURISM AND AGRICULTURE

## Environmental problems



# Housing bubble







## **Some issues related to housing**

**93,000 homes planned in the existing urban planning**

**Urban local plans provide a 16,711 hectares of land to build homes**

**Between 2003 and 2010 they have built 31,729 new homes in East Costa del Sol**

**7,211 homes on agricultural land (Costa del Sol) and more than 22,000 in the mountain area near the coast (2007)**

**(Foreign owners, homeowners associations, British political parties ...)**

**Thank you for your  
attention**

**Dziękuję za uwagę**

**?**