

PONENTE: Dra. Carmen Velasco Rengel (Universidad de Málaga)

TÍTULO DE LA COMUNICACIÓN:

Nuevas perspectivas textuales: modalidades híbridas e hipertextualidad.

New textual perspectives: hybrid modalities and hypertextuality.

RESUMEN:

La hibridación, la interferencia y la interrupción significativa del relato son los procedimientos estéticos que dan una respuesta más adecuada a la pluralidad de narrativas de múltiple procedencia, con el resultado de una narrativa hipertextual concebida como conjunción de variadas formas de textualidad y diversas modalidades narrativas. Un exceso de narratividad en todos los ámbitos más que un defecto de narrativas, en opinión Hugues Marchal parecería ser el factor cultural y mediático dominante: «One simply wanted to underline how much the announced ending of a certain conception of the narrative is linked to a remarkable extension of the concept of narrativity» («Narration Dead-Stop. Narrative Follows», en *Narrativity: How visual arts, cinema and literature are telling the world today* [2007], Dis Voir: Paris, p.124).

Hybridization, interference and the significant interruption of the story are the aesthetic procedures that give a more adequate response to the plurality of the narratives of multiple procedures, with the result of an intellectual narrative conceived as a conjunction of varied forms of textuality and diverse narrative modalities. An excess of narrativity in all areas more than in the absence of narratives, according to Hugues Marchal would be the dominant cultural and media factor: «One simply wanted to underline how much the announced ending of a certain conception of the narrative is linked to a remarkable extension of the concept of narrativity» («Narration Dead-Stop. Narrative Follows», en *Narrativity: How visual arts, cinema and literature are telling the world today* [2007], Dis Voir: Paris, p.124).

PALABRAS CLAVE: Narrativas, interferencia, hipertextualidad, relato, factor cultural.