

Title: How to make parents happy with the school and teachers?

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Abstract

Parental satisfaction with their children's school and teachers have been extensively analysed in the literature. However, most research works do not agree in the set of factors which define this parental satisfaction. Because of that, in the present study we propose using some factors which have not been employed before and may potentially determine parental satisfaction. We focus on the case of primary education students in the outermost Spanish region of Canary Islands, using census and longitudinal data for students in 3rd grade and followed to 6th grade. Our results show that parents care much about kids' happiness than their educational progress. We also identify other potential drivers of parental satisfaction such as non-cognitive skills.

Keywords: happiness, parents, educational progress.