

CAN OPEN INNOVATION ECOSYSTEM'S ORCHESTRATION BOOST NEW CIRCULAR BUSINESS MODELS ON REGIONAL SCALE?

Juan Torrecilla Torrecilla-García

Correo electrónico: juantorrecilla@uma.es

Universidad de Málaga

Palabras clave: Business Model Innovation, Circular Economy, Open Innovation Ecosystem

The purpose of this work is to establish predictive framework of Open Innovation Ecosystems on regional scope to enhance new Business Models within the Circular Economy, focusing on the reactivation of auxiliary industry with innovative entrepreneurial activities within the cross-fertilized field of tech-based Open Innovation and Circular Economy.

Esta ponencia invitada ha recibido financiación de la Universidad de Málaga. Campus de Excelencia Internacional Andalucía Tech.