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Journalists & readers of the English language press on the Costa del Sol

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**Total
population in
Málaga:
1,641,098**

**20% are
foreigners**

**25% are
British**



Origins of the press in English

1926-1927:

-British Colony Gazette

1931-1932:

-Weekly English News

Boom of publications:

1963: Look Out Magazine

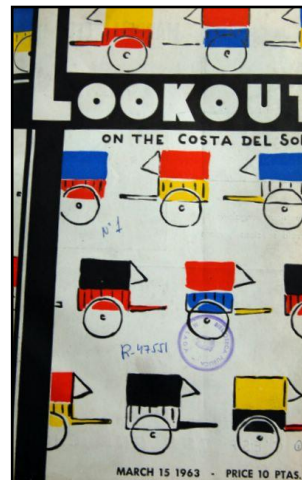
1984: Sur in English

Boom: In the 90s

1st census: in 2005

124 newspapers and magazines in 9 different languages

75% are written in English



Profile of the journalists

<http://www.costapressclub.com/>



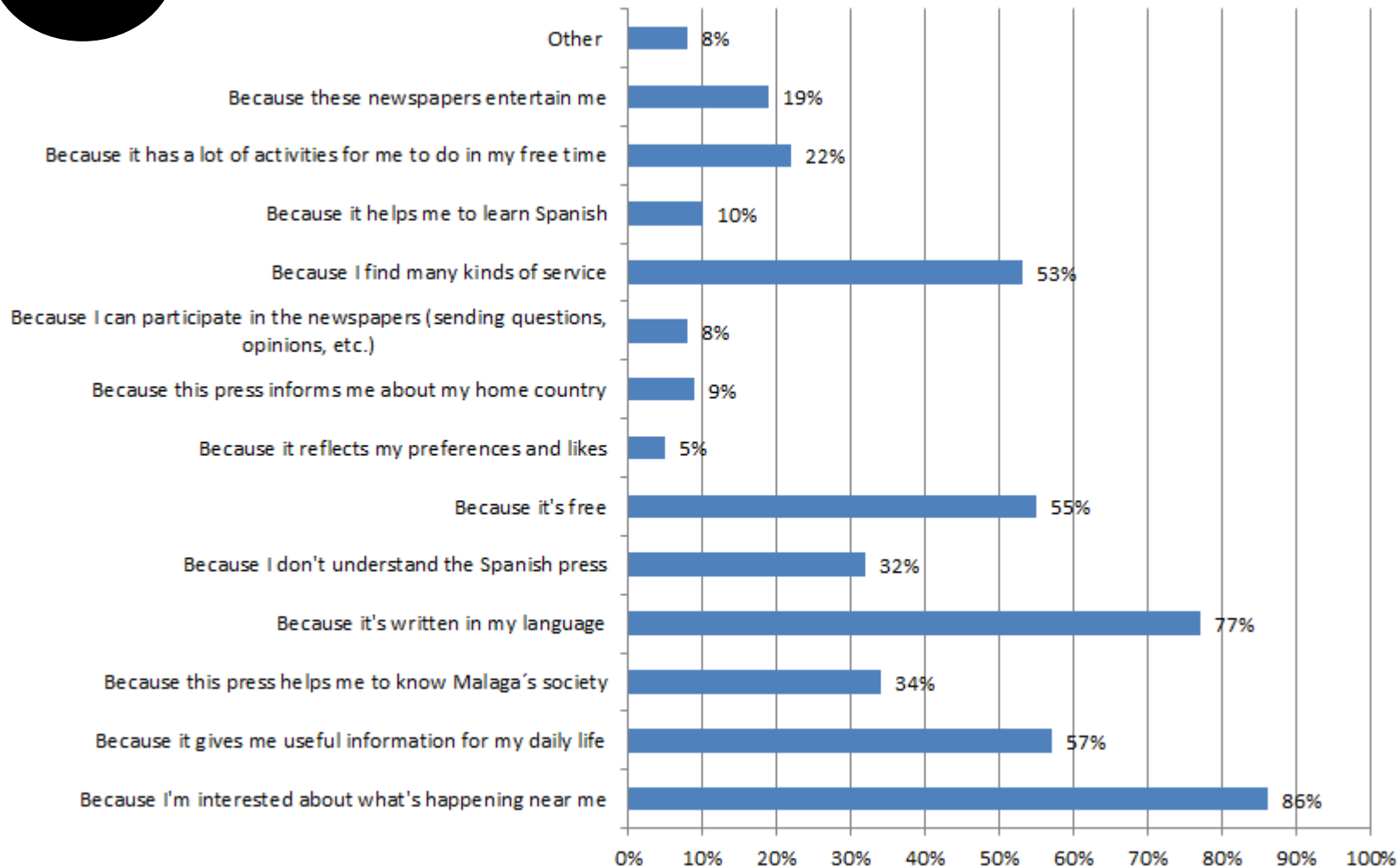
COSTA PRESS CLUB



Profile of the readers

1

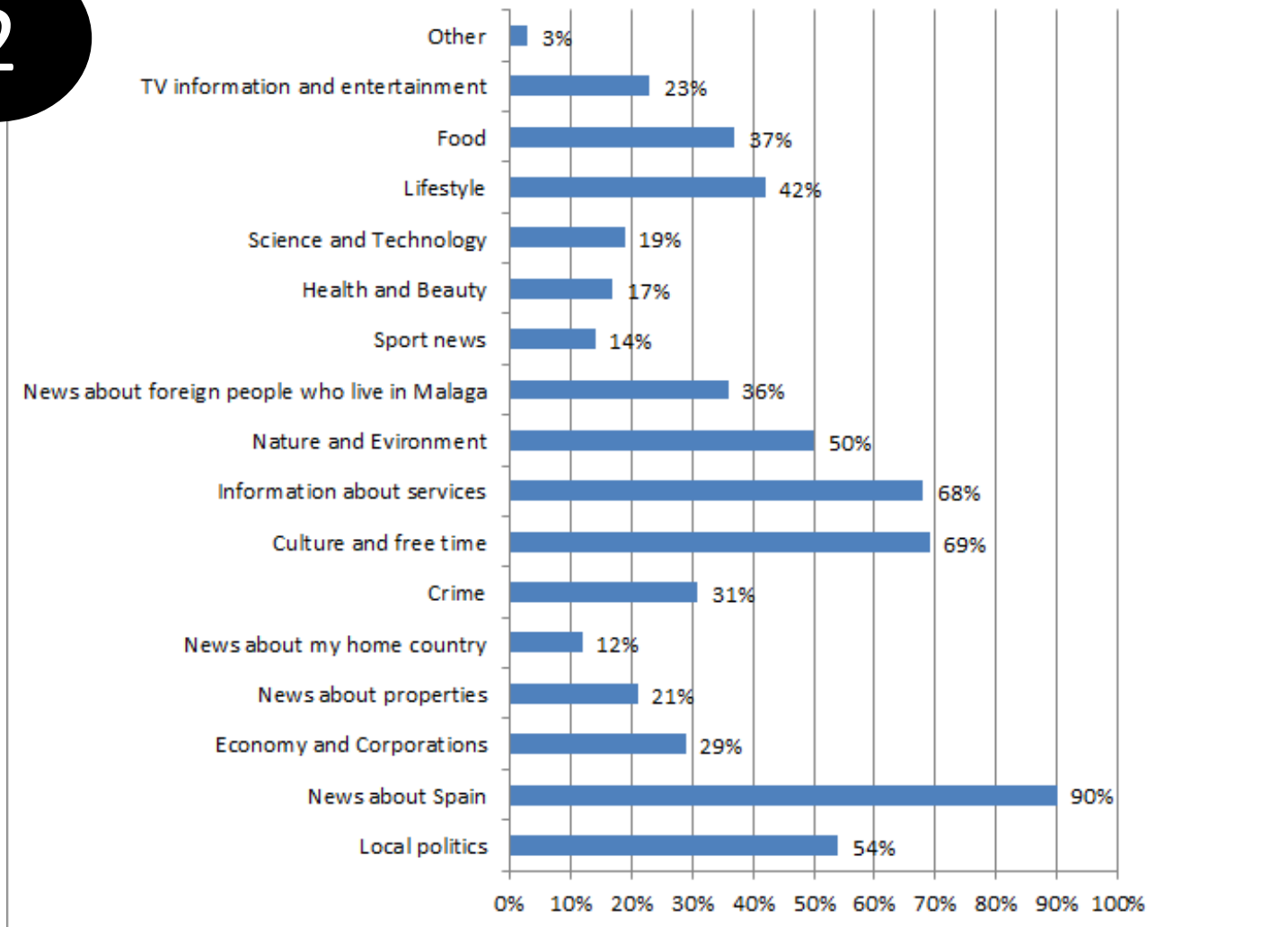
Why do you read this kind of press?



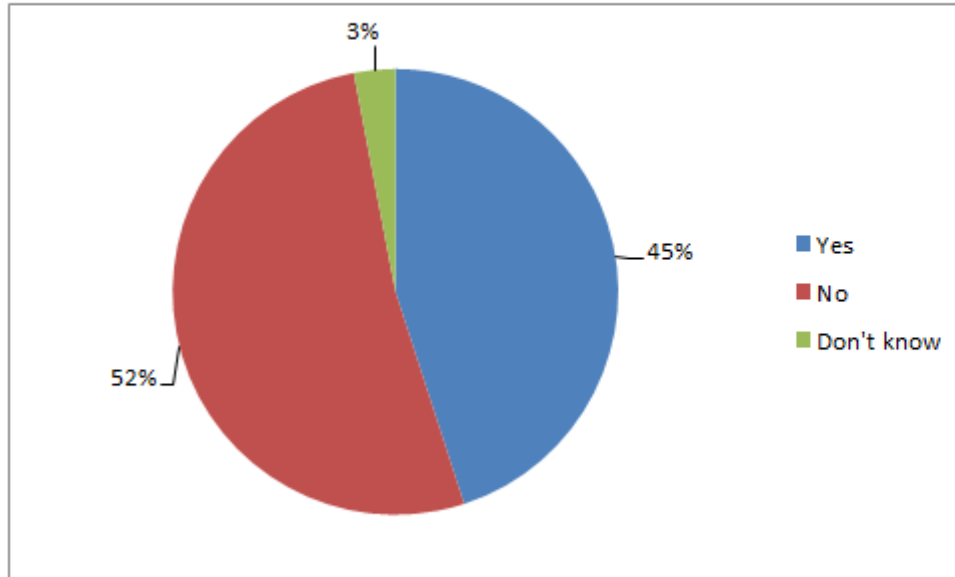
What type of news is more interesting?



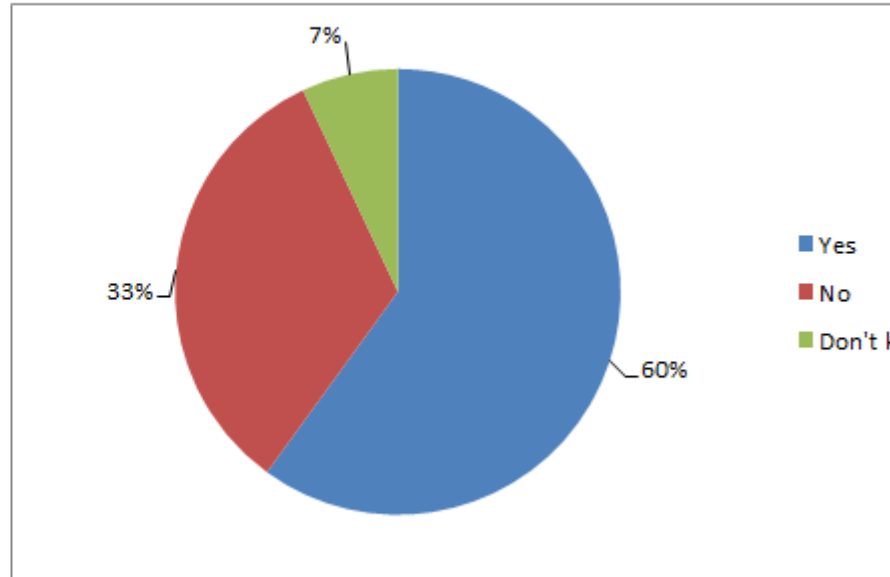
2



Do you think these newspapers encourage the integration between Spanish society and the foreign community?

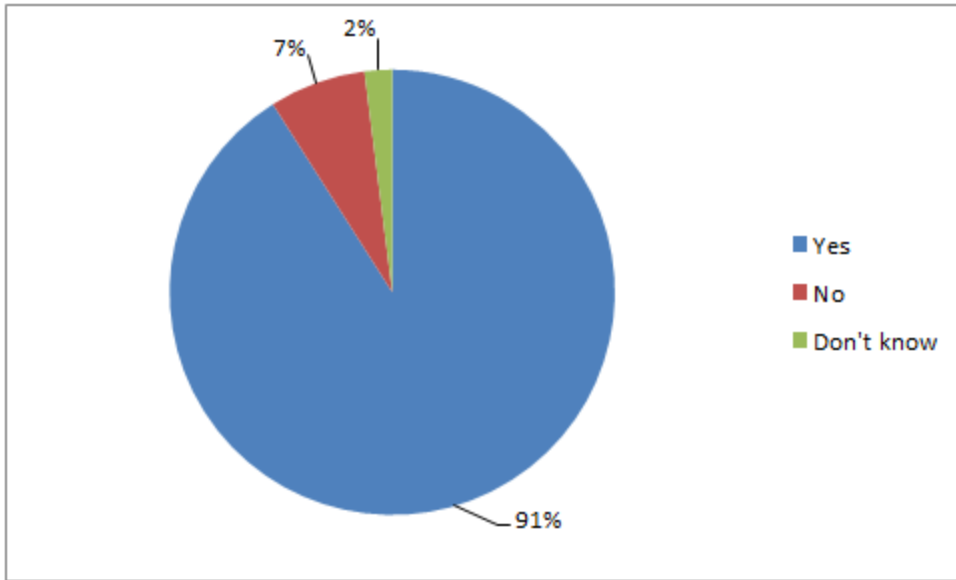


Do you think these newspapers help you to better understand the Spanish society?

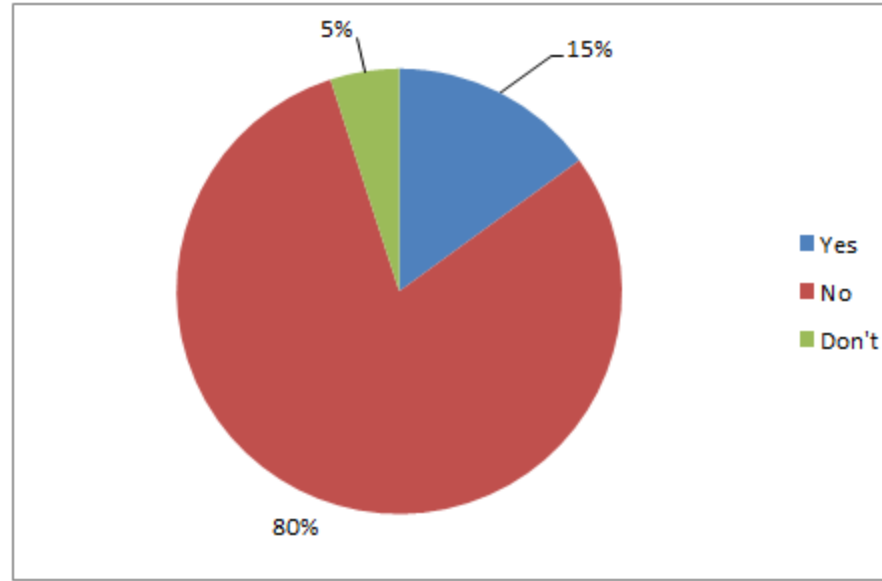


4

Do you think these newspapers give you more knowledge about the place where you live?

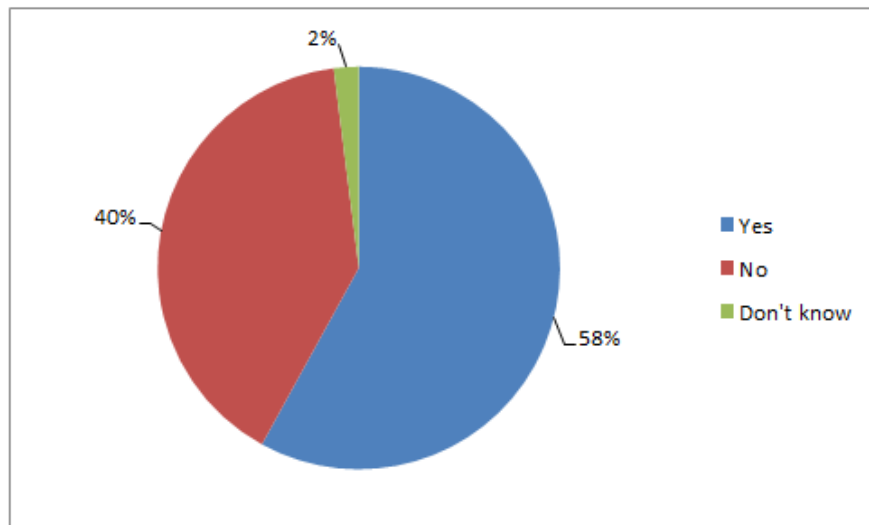


Do you think these newspapers help you to learn Spanish?

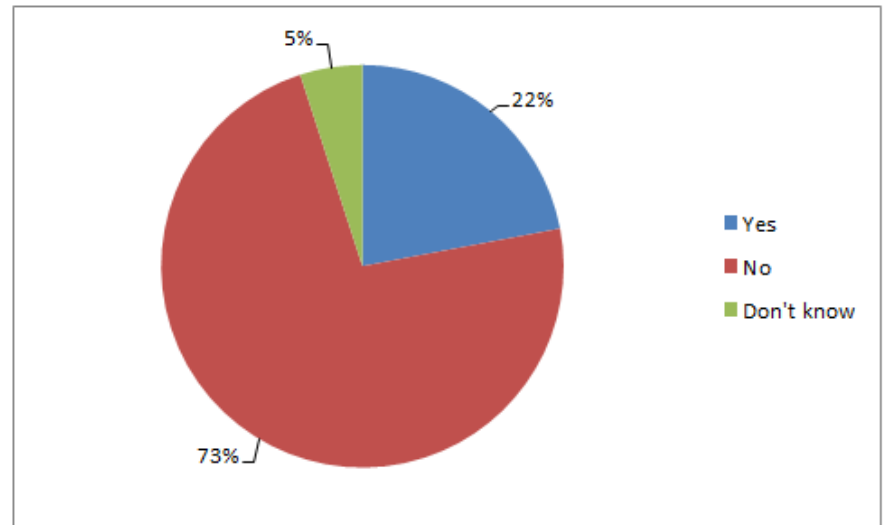


5

Do you think these newspapers encourage unity between the members of foreign communities living in Malaga?

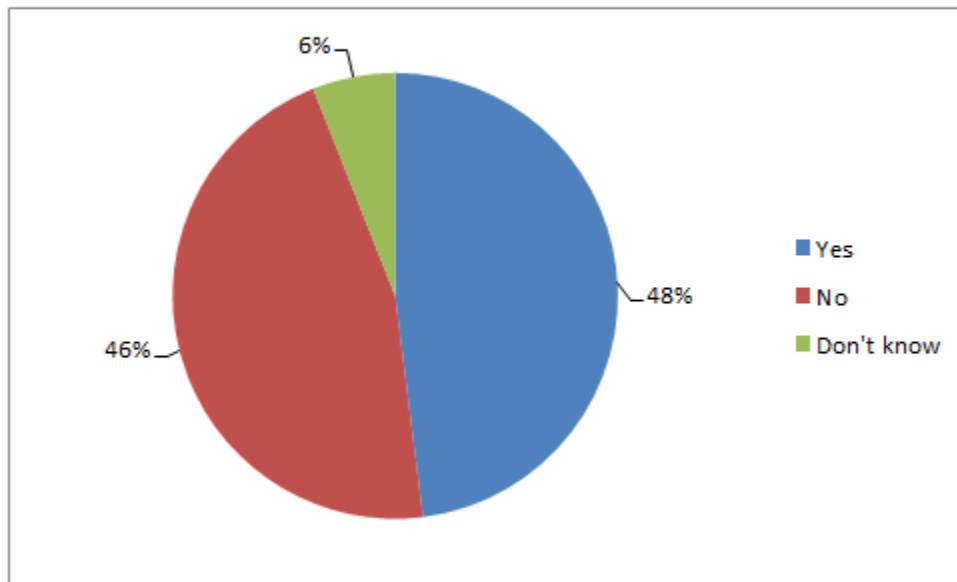


Do you think this kind of press helps you to stay connected to your home country?

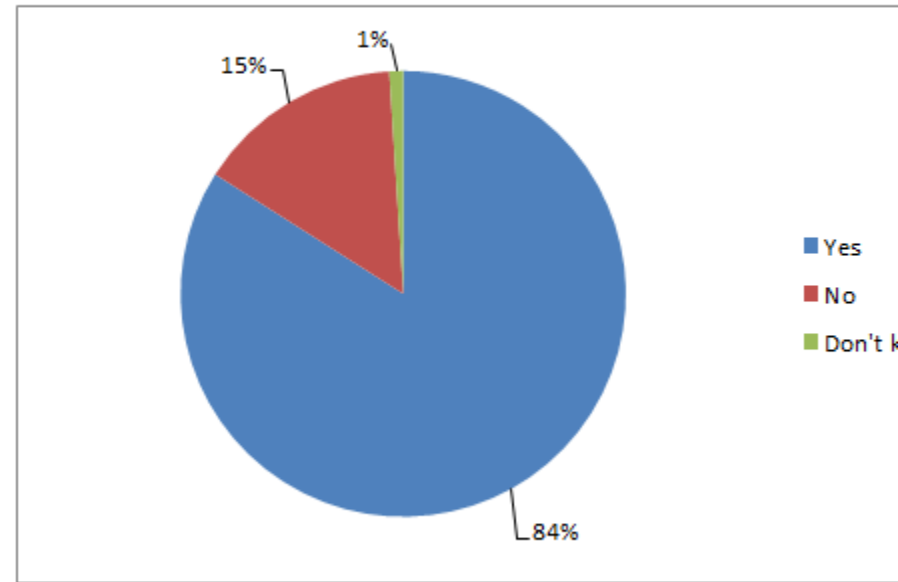


6

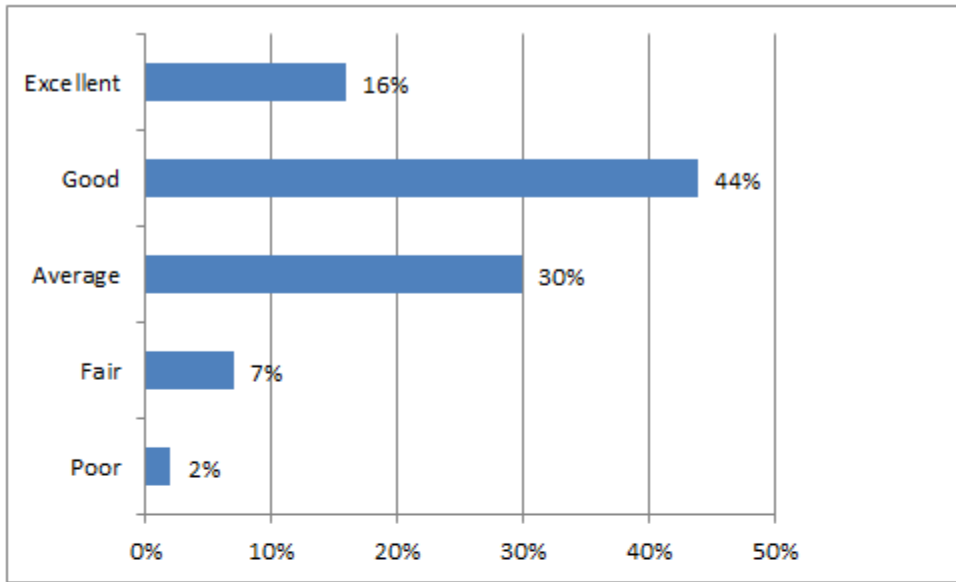
Do you think the information in these newspapers help you to make decisions?



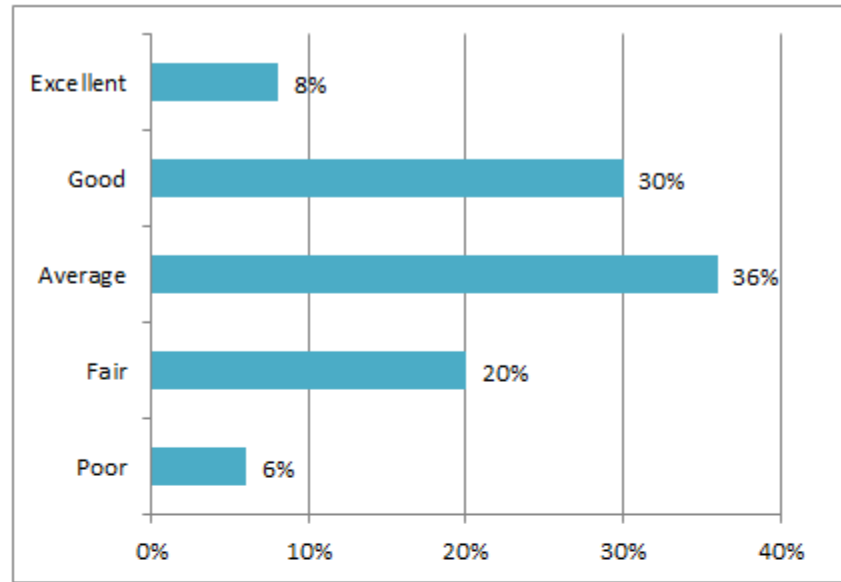
Do you think the advertisement and classifieds of these newspaper give you useful information?



How is your knowledge about the place where you live?

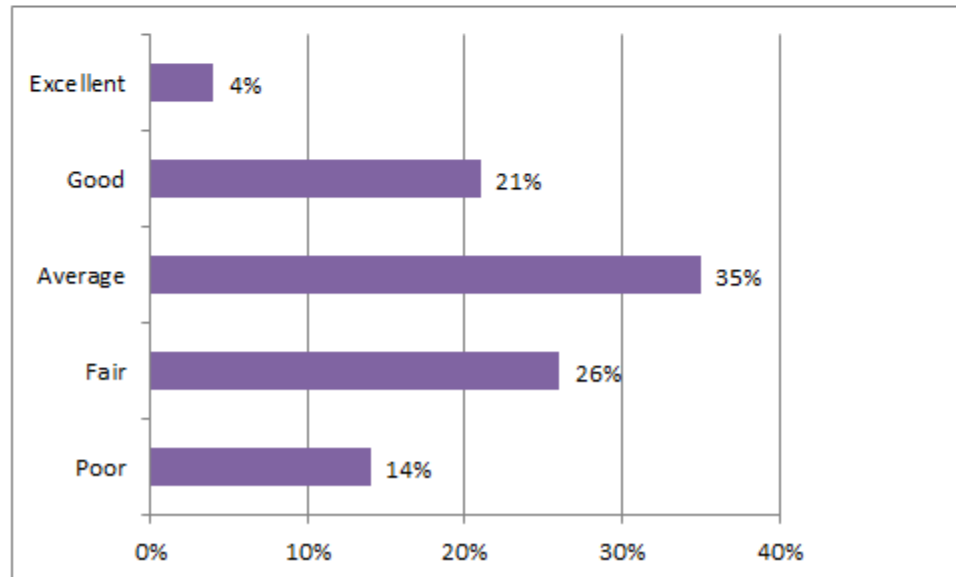


How is your knowledge about Spanish lifestyle?

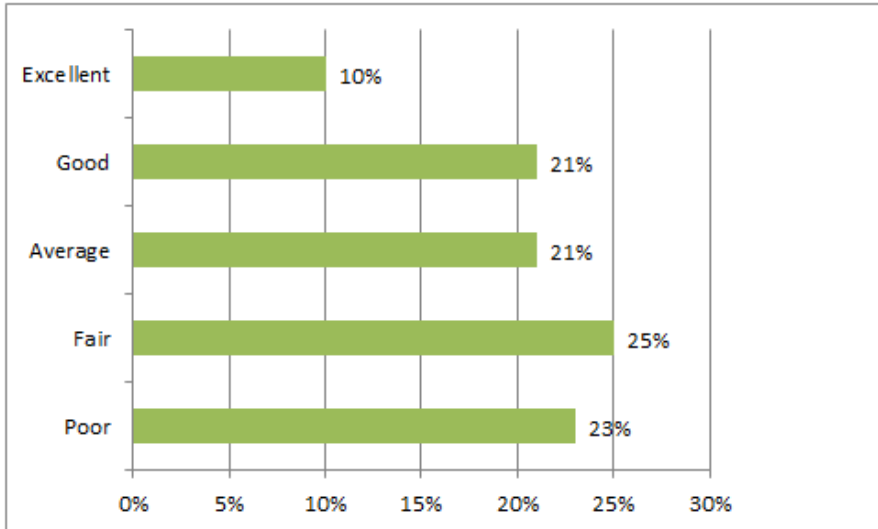


7

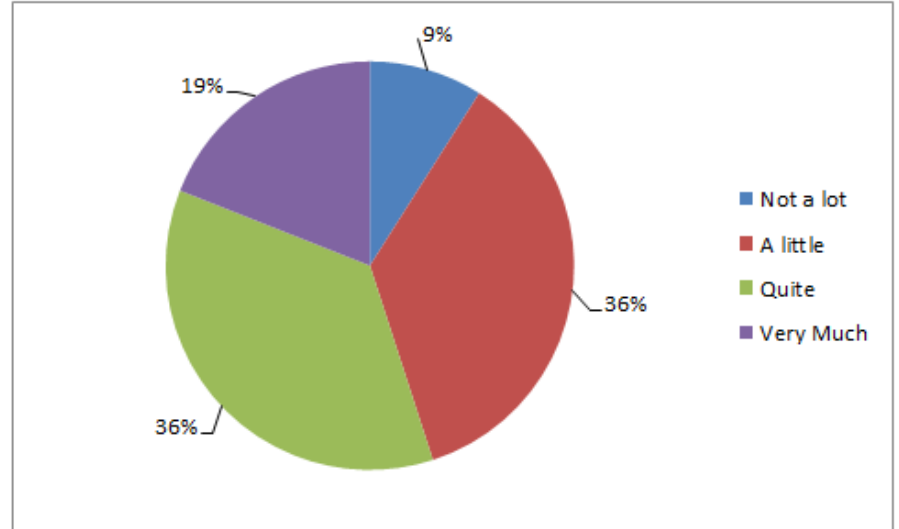
How is your knowledge about the financial, political and social situation in Spain?



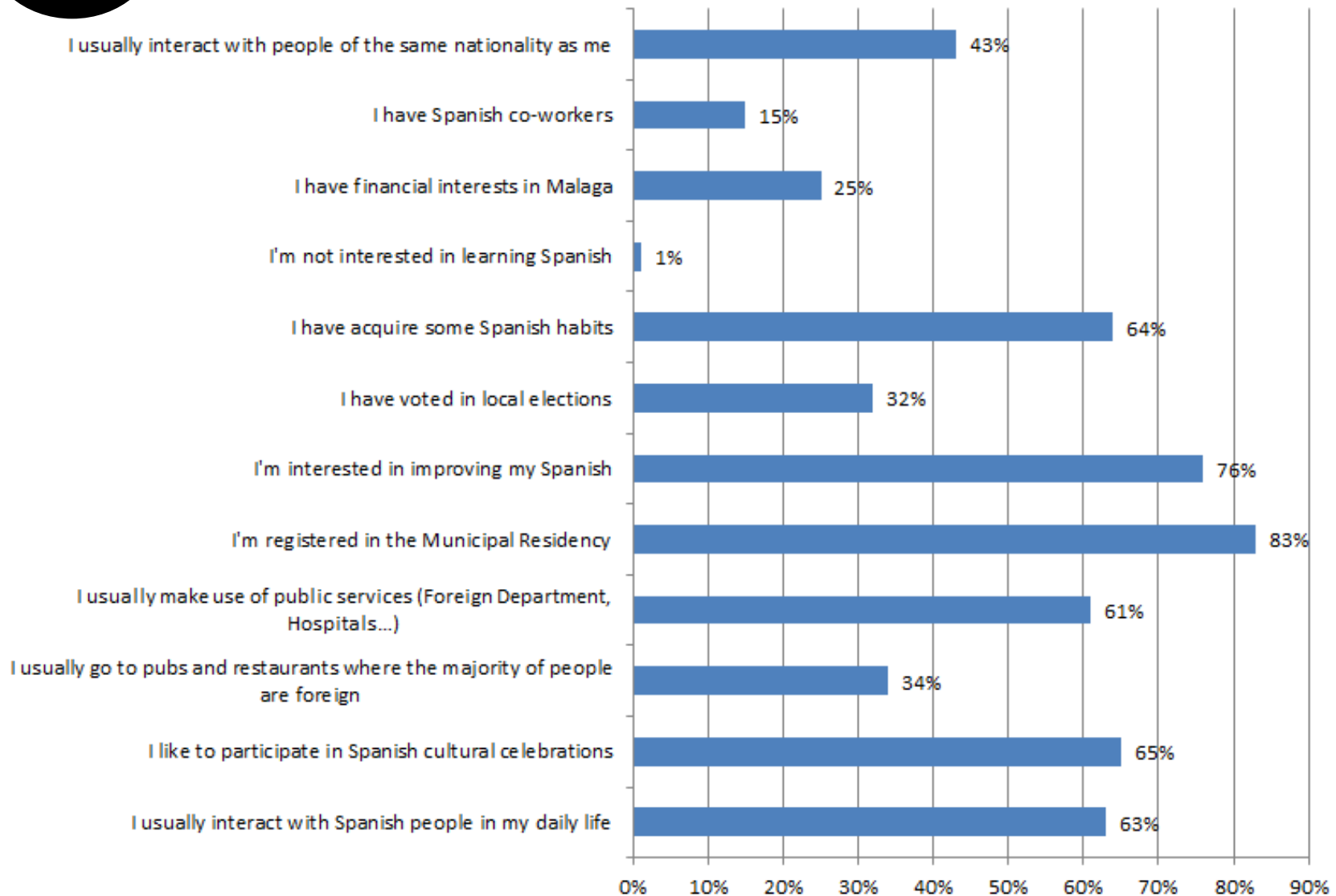
How is your knowledge about the Spanish language?



How integrated do you feel here?



Mark the options you identify yourself:



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